Porsche Cars Canada reports third-quarter sales results for 2026

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Toronto, ON. Porsche Cars Canada, Ltd. (PCL), importer and distributor for the sports car manufacturer from Stuttgart, today reported sales of 7,050 units for the first nine months of 2026. This represents a year-over-year decrease of 4%. Porsche Approved Certified Pre-Owned vehicle sales closed the third quarter with 3,598 units reported, an increase of 9% versus the same period in 2025.

"The deliveries of the new Cayenne Electric have begun," said Trevor Arthur, President & CEO, Porsche Cars Canada, Ltd. "Complementing the existing Cayenne and Cayenne plug-in hybrid models, the all-electric version further extends the portfolio of one of our top-selling nameplates."

	PCL Jan-Sep Sales	
Model	**2026**	**2025**
718 Boxster	74	412
718 Cayman	63	440

911	1,958	1,495
Cayenne	1,750	1,877
Macan	2,896	2,685
Panamera	183	250
Taycan	126	188
Grand Totals	**7,050**	**7,347**
Porsche Approved Certified Pre-Owned	3,598	3,290

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